doingit.today

Free guide · 5 min read

AI for salons: 10 prompts to paste

For salon owners, barbers and mobile therapists. Ten prompts for no-shows, rebooking, price rises, reviews and the social posts you never have time for.

How to use these

Open ChatGPT, Claude, Gemini or Copilot on your phone between clients. The free versions are fine. Paste a prompt and swap the [brackets] for your own details. Leave clients' names and details out.

TREATMENTS AND SKIN ARE YOUR CALL

Use AI for the wording. Don't rely on it for patch tests, allergies, contraindications or product instructions. Follow your training and the manufacturer's guidance.

Bookings

PROMPT 1

A no-show message that keeps the client

The 2pm didn't turn up.

> Write a text to a client who missed their appointment today. Our policy is **[your policy, e.g. a 50% charge for no-shows]**. Be kind, assume there's a good reason, state the policy clearly, and invite them to rebook. Under 60 words.

PROMPT 2

Rebooking reminders

Regulars who haven't been in for a while.

> Write three short texts to remind a client it's time to rebook their **[service]**. One friendly, one with a gentle nudge, one mentioning **[an offer or new availability]**. Under 40 words each, in a voice that's **[how you sound]**.

PROMPT 3

Write a cancellation policy people accept

You need one, and you don't want to sound harsh.

Write a short cancellation and no-show policy for my **[type of salon]**. The rules: **[notice period, charges, deposits]**. Fair, friendly and clear, under 100 words, plus a 25-word version for my booking page.

Money

PROMPT 4

Announce a price rise

Costs are up and you've been putting it off.

Write a message to my clients saying prices will go up from **[date]**. **[Give the new prices or the typical increase.]** Thank them for their loyalty, be confident and brief, and don't apologise. Under 90 words, plus a shorter version for an Instagram story.

PROMPT 5

Build packages and add-ons

You'd like each visit to be worth a little more.

I offer these services and prices: **[list]**. Suggest five packages or add-ons that give clients good value and raise my average booking. For each, give a name, what's included and a price.

Clients

PROMPT 6

Reply to reviews

Good or bad, a reply shows you care.

Write a reply to this review: **[paste it]**. **[For a bad one: what happened from our side.]** Warm and professional, under 60 words. If it's a complaint, apologise for what went wrong and invite them to get in touch privately.

PROMPT 7

Ask happy clients for a review

They said they love it. Ask now.

> Write a short, friendly text asking a happy client to leave a review, with the link **[link placeholder]** . Under 40 words. Give me three versions.

PROMPT 8

Aftercare advice, written once

You explain the same aftercare ten times a week.

> Turn my aftercare notes for **[treatment]** into a clear, friendly message I can send after appointments: **[your notes]** . Short numbered steps, and when to get in touch with me.

Tip: Check it against your training and the product instructions before you send it.

Getting found

PROMPT 9

A month of social posts

You take the photos and never post them.

> Give me 12 post ideas for my **[type of salon]** 's Instagram: before and afters, a tip, a product, a team moment, a client question answered, and last-minute availability. Write each caption under 40 words in my voice, which is **[how you sound]** .

PROMPT 10

Fill a last-minute gap

A cancellation has left a two-hour hole tomorrow.

> Write a short, upbeat post and a text to regulars about a last-minute appointment available **[day and time]** for **[services]** . Under 35 words each, with how to book.

Which of your weekly jobs could AI help with?

Paint a normal working day on doingit.today. We'll turn it into plain steps, mark the ones AI could help with, and teach you each one in a short lesson.

Free to start. No tech background needed.

Start free at doingit.today

Free to share and print, with this line kept on. AI tools make mistakes, so check anything that matters before you use it. doingit.today is run by DoingIt Limited, registered in England and Wales, company number 17108880. The tool names belong to their owners.