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Free guide · 6 min read

AI for restaurants and cafés: 10 prompts

For owners and managers who do the paperwork after service. Ten prompts for menus, reviews, rotas, suppliers and getting the quiet nights busier.

How to use these

Open ChatGPT, Claude, Gemini or Copilot on your phone. The free versions are fine. Paste a prompt and swap the [brackets] for your own details.

ALLERGENS AND FOOD SAFETY ARE YOURS TO CHECK

Never rely on AI for allergen information, cooking temperatures or food safety rules. Use your own records and the official guidance.

Menu and offers

PROMPT 1

Write menu descriptions that sell

The dish is great and the menu says "chicken, rice".

Write short menu descriptions for these dishes: **[list each dish with its main ingredients]**. One line each, under 18 words, appetising and honest, with no words like "delicious". Don't add ingredients I haven't listed.

PROMPT 2

Plan specials around what you have

Too much of something in the walk-in.

I run a **[type of place]**. I have plenty of **[ingredients]** to use up this week. Suggest five specials that fit our style: **[style]**. For each, give a name, a one-line menu description and what else I'd need.

PROMPT 3

Fill a quiet night

Tuesdays are dead.

My **[type of place]** in **[area]** is quiet on **[day/time]**. Our regulars are **[who]**. Suggest five simple ideas to bring people in that don't rely on heavy discounts. For each: what it is, what it costs me, and how to tell people.

Customers

PROMPT 4

Reply to a bad review

One star, and you remember the table.

Write a reply to this review: **[paste it]**. What happened from our side: **[your side]**. Stay calm and polite, apologise for what we got wrong, don't argue, and invite them to get in touch at **[how]**. Under 80 words.

PROMPT 5

Answer the same questions faster

"Do you take bookings? Is there parking? Do you do gluten free?"

Write short, friendly saved replies for these questions, using these true answers: **[list each question and answer]**. Then turn them into an FAQ for our website and social profiles.

PROMPT 6

A month of posts in ten minutes

The Instagram page went quiet in March.

Give me 12 Instagram post ideas for my **[type of place]**: dishes, the team, a supplier, behind the scenes, a regular's favourite, and what's on. Write each caption in my voice, which is **[how you sound]**, under 50 words, and tell me what photo to take.

Team

PROMPT 7

Draft the rota

Sunday night.

Make a weekly rota. Opening hours: **[hours]**. Busy times: **[times]**. I need **[number]** front of house and **[number]** kitchen at quiet times, and **[numbers]** at busy times. Staff, roles and availability: **[list]**. Share weekend shifts fairly. Show it as a table and list each person's total hours.

Tip: Ask it to show each person's total hours, and check them. It can miscount.

PROMPT 8

Write opening and closing checklists

Every new starter gets told differently.

Turn these notes into an opening checklist and a closing checklist for a **[type of place]**: **[your notes]**. Short tick-box steps in the order they're done. I'll check the food safety steps against our own procedures.

PROMPT 9

Write a job advert

You need a barista by next week.

Write a job advert for a **[role]** at my **[type of place]** in **[area]**. Hours: **[hours]**. Pay: **[pay]**. What they'll do: **[tasks]**. What we're like to work for: **[honest details]**. Friendly, under 130 words, ending with how to apply.

Suppliers

PROMPT 10

Query a price rise or a short delivery

The invoice doesn't match the order.

Write a polite, firm email to a supplier about **[the issue: a price increase / a short or wrong delivery on date]**. What I want: **[credit / explanation / the old price held until date]**. Under 100 words.

Which of your weekly jobs could AI help with?

Paint a normal working day on doingit.today. We'll turn it into plain steps, mark the ones AI could help with, and teach you each one in a short lesson.

Free to start. No tech background needed.

Start free at doingit.today

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